



## Originals: How Non-Conformists Change the World

By Adam Grant, Sheryl Sandberg

Ebury Publishing. Hardback. Book Condition: new. BRAND NEW, Originals: How Non-Conformists Change the World, Adam Grant, Sheryl Sandberg, "Originals is one of the most important and captivating books I have ever read, full of surprising and powerful ideas. It will not only change the way you see the world; it might just change the way you live your life. And it could very well inspire you to change your world." (Sheryl Sandberg, bestselling author of Lean In). The New York Times bestselling author examines how people can drive creative, moral, and organisational progress-and how leaders can encourage originality in their organisations. How can we originate new ideas, policies and practices without risking it all? Adam Grant shows how to improve the world by championing novel ideas and values that go against the grain, battling conformity, and bucking outdated traditions. Using surprising studies and stories spanning business, politics, sports, and entertainment, Grant explores how to recognize a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt; how parents and teachers can nurture originality in children; and how leaders can fight groupthink to build cultures that welcome dissent....



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