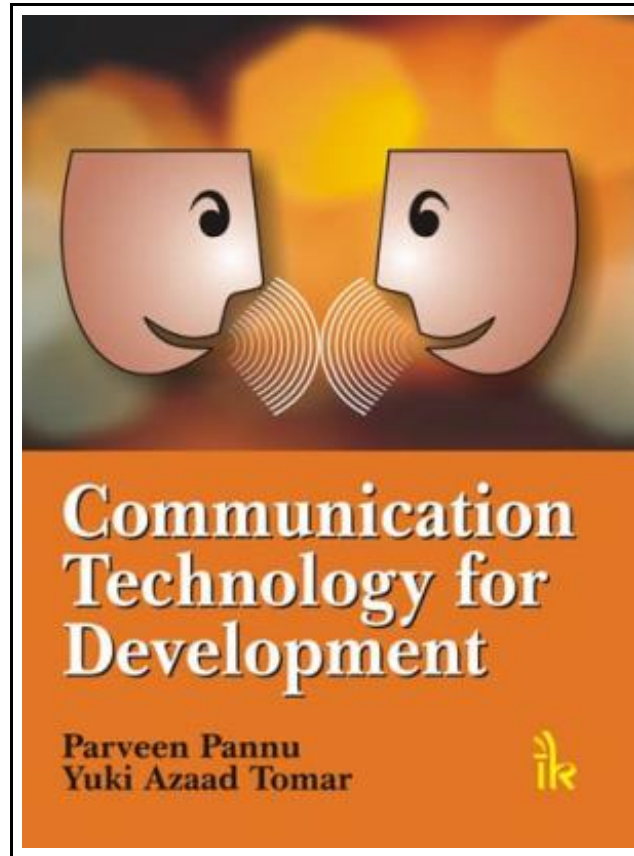# Communication, Technology for Development

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I.K. International Publishing House Pvt. Ltd., 2012. Paperback. Book Condition: New. 18cm x 24cm. The book so painstakingly authored vividly encompasses all aspects of communication and their effective uses. The book no doubt would prove immensely useful to learners, planners and practitioners of mass media for socio-economic development. ùRam Saran Joshi, Director, Mass Media, Jaipur National University, Former pro Vice Chancellor, Makhan Lal Chaturvedi University. This book provides a comprehensive overview on the information communication technologies. A prominent feature of the book is that it includes numerous examples in usage of ICT4D. This book is a valuable addition to the body of knowledge on the link between ICTs and development. It is a must have for the students of mass communication and media practitioners! The present book discusses how digital revolution can be used effectively for achieving development. The book highlights the range of communication technologies which are used to manage information and knowledge. It includes radio, television, telephone, cinema, computers, internet, satellite and wireless technology as communication technologies. Information Communication Technologies (ICTs) can be useful tools to support existing and new development activites. Spread over 29 chapters, the book combines the conceptual framework with practical guidance explaining the different ICTs and using the specialised knowledge for development. The book aims to highlight the role of ICTs to empower people with skills related to media, technology, journalism and an ability to make decisions regarding convergence of ICTs, enabling them to improve their living standards and quality of life. The book is meant to be extremely useful for the students of communication and extension, journalism, mass media, home science, social work, etc.".

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